

HMH World Languages Design Challenge Official Rules

1. **CONTEST SPONSOR:** We invite participants to submit ideas that can be commercialized rapidly from innovators, thought leaders, and companies who are potential partners in supporting the World Languages teaching and learning community. By entering this Contest, you confirm that you have the right to submit this original idea. Your submission indicates your agreement and consent to these [Official Rules](#) and to the HMH Design Challenge Terms and Conditions, incorporated by reference.
2. **ELIGIBILITY:** In order to be eligible to enter the Contest, you must be a legal resident of the United States, eighteen (18) years of age or older. Employees of HMH and LearnLaunch, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible to enter.
3. **REQUIRED FORMAT:** HMH will review all Submissions received by the Contest deadline and only those Submissions that conform to these Official Rules (as determined by HMH in their sole discretion) will be eligible to win. If HMH determines that a Submission does not comply with these Official Rules, the Submission will be disqualified.

Each Submission must reflect the participant or participant team's original thinking.

If you make multiple Submissions, each will be evaluated independently. The Submission must include the name, biographical, and contact information of the Submission lead, as well as any additional team members (with no more than four individuals listed), plus the following information:

- Articulate the market problem you are trying to solve
- Present your proposed solution and market response to date (if any)
- Address how a partnership with HMH can help achieve immediate impact

4. **REQUIRED FORMAT:** The Contest period runs from Friday, February 1, 2019 through Friday, February 22, 2019 at 11:59 p.m. EDT. Entries submitted after the Contest has closed will not be eligible. Acceptable file formats for Submission include Word, PPT, and PDF. Submissions should be limited to a combined file size of no more than 25MB. All Submissions must be sent in via e-mail; please send Submission as an attachment to HMH & LearnLaunch at: DesignChallenge@hmhco.com.

5. **DETERMINATION OF WINNER AND NOTIFICATION:** There will only be one first place winner of the \$10,000 prize selected from a group of Finalists. Finalists will be selected in the following manner:

FINALISTS SELECTION

- Finalists will be selected by HMH representatives based on a review of all qualifying Submissions.
- Criteria used to select Finalists will include (but not be limited to) degree of innovation, commercial viability, and partnership potential.
- There will be up to 8 Finalists.
- Finalists will be notified via email by Monday, February 25th of their selection.

Selected Finalists will compete for the \$10,000 prize at the Finalists Pitch to be held at the HMH Offices, 125 High Street, Boston, MA 02110, on Friday, March 1, 2019 from 330-500PM ET.

FINALISTS PITCH

- Finalists must attend the Finalists Pitch in person to be eligible for the prize.
- Finalists will have two minutes to pitch the panel on the potential of their idea and solution it provides.
- Pitches can only be delivered by individuals listed on the original Submission.
- Finalists will be limited to having 2 people deliver the pitch.
- Finalists will be able to pitch with materials that include physical product; working software; Word, PPT, or PDF files; and, .MOV or MP4 files.
- Finalists may request alternate delivery methods for their pitch prior to February 27, 2019. These alternate deliver methods will be subject to HMH approval.
- Judging of the Finalists Pitches will be based on (but not limited to) degree of innovation, commercial viability, partnership potential, and overall impressions.

The one first place winner of the \$10,000 prize will be selected at the conclusion of the Finalists Pitch by a panel comprised of HMH and LearnLaunch representatives.

The panel's decisions are final and binding in all matters relating to this Contest.

The odds of winning depend on the total number of eligible Submissions.

6. **PRIZE:** The winner will receive a \$10,000 World Languages Design Challenge award. HMH will divide the winning award equally among finalists who submitted their entry as part of a joint submission. Finalists who participate in the pitch but are not selected will receive a total amount of \$500, which will be divided equally if there is more than one participant.
7. **GENERAL CONDITIONS:** Except where prohibited, participation in the Contest constitutes your consent to HMH & LearnLaunch's use of your name, likeness, voice, opinions, biographical information, and state of residence, to the extent collected as part of the Contest in any media without further payment or consideration.

By entering your Submission into this Contest, you represent and promise that the Submission (i) is original work and does not violate the intellectual property rights of any

other person or entity, and (ii) does not contain any names or other personally identifying elements, of any person, living or dead without such person's permission.

By entering the Contest, you indicate your full and unconditional agreement to, and acceptance of, (i) these Official Rules and (ii) HMH's decisions regarding the administration of this Contest and interpretation of these Official Rules, which are final and binding in all respects.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS DESIGN CHALLENGE; ANY PURCHASES WILL NOT AFFECT YOUR ODDS OF WINNING.

HMH reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules. Failure by HMH to enforce any provision of these Official Rules shall not constitute a waiver of that provision. The Contest is subject to federal, state, and local laws and regulations and is void where prohibited. These Official Rules will be governed by the laws of Texas without giving effect to conflict of laws principles. By participating in the Contest, you agree to release and hold harmless HMH, its parent, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents from and against any claim or cause of action arising out of your participation in the Contest or receipt or use of any Prize and you waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages to the maximum extent permitted by law.